

The time is
NOW! **Leverage your knowledge**
Leverage your choice
Build YOUR STORY!

The MASSP Annual Convention Builds Instructional Leaders.

It's about the **RIGHT Knowledge** that allows for the **RIGHT Decisions!**

September 30th – October 2nd GRAND TRAVERSE RESORT

Today's world is about connections and relationships. The decisions you make build the relationships and connections for your future. The story you create is no longer in your control. **With Google, YouTube, Myspace, blogs, newspapers, and the media,** it is taken out of your hands and re-written "just for you". How you make decisions, how you say what you mean, how you follow through, how you treat others, how you make mistakes, how you apologize, how you live - **becomes your story.**

Learn how you can control your story! Develop a self-branding strategy!



Kathleen Cushman
Students As Investors In Their Own Learning. Kathleen Cushman writes for a national audience about the lives and learning of adolescents. In 2000 she helped start What Kids Can Do, Inc., a nonprofit organization in Providence, Rhode Island, which aims to make public the work and voices of adolescents. Her work there has resulted in many books and articles, including *Fires in the Bathroom: Advice for Teachers from High School Students* (New Press, 2003) and *The Schools We Need: Creating Small High Schools that Work for Us*, and others.



Dr. Douglas Reeves
Leadership and Learning 2007: Closing the Implementation Gap. In this new keynote address for 2007, Dr. Douglas Reeves addresses the central issue facing teachers and educational leaders today. Based on new research findings from hundreds of thousands of students, Dr. Reeves has identified critical factors for closing the implementation gap.

Great Strands for:

- High School Principals
- Middle Level Principals
- CTE Principals

Plus:

- Legislative update with Tim Skubick, Don Wotruba, Al Short and Jim Ballard
- Great Education Sessions
- Exhibitor Showcase!

Leadership is a Choice
Knowledge is a Necessity
Wisdom is a Privilege

MICHIGAN 
Association of
Secondary School
PRINCIPALS

(See web for more details & conference agenda)
www.michiganprincipals.org/conferencesandseminars

Sign Up Today! Build Instructional Leadership.